SOLVING THE PROBLEM OF FOOD WASTE

OLIO is the world's only neighbour-to-neighbour food sharing app, and our mission is to solve the problem of food waste in the home & local community. We do this by connecting anyone with spare food – which can be households or local businesses – with neighbours living nearby who would like it. Globally, over one third of all the food we produce gets thrown away, which is worth over $1 trillion. What few people realise however is that in the developed world, over half of all food waste takes place in the home, with the average UK family throwing away £800 of food each year - collectively adding up to £15bn. OLIO solves this with our award-winning mobile & web apps.

Over the past 2 years OLIO has grown from a local initiative in North London to a global movement. We now have over 465,000 users who have together shared well over half a million portions of food – with food being successfully shared in 32 countries and counting. Underpinning this incredible growth has been our volunteer programme, with over 19,000 people reaching out to spread the word about OLIO in their local community and rescue unsold food. OLIO is now looking to grow our core team as we embark upon the next exciting phase in our journey.

JOIN OUR TEAM!

In order to accelerate OLIO to its next level in growth and impact, we are recruiting for a **Product Designer.** You will report into Viv Taylor, **Product Manager**, with a dotted reporting line into Lloyd Watkin, Lead Developer.

In this role you will be responsible for:
- All aspects of the creative design, UI and UX for the OLIO apps (Android, iOS & web app), and other digital assets (web site, emails, social media content)
- Developing, maintaining & enforcing clear creative guidelines that embody the OLIO brand
- Undertaking user research and reviewing engagement data to ensure a user-centric design process
- Designing storyboards, wireframes and mock-ups of simple, engaging experiences for our users
- Liaising with the development & product stakeholders to get feedback on, and buy-in for, your proposed designs
- Delivering detailed, pixel perfect assets and specs to our developers
- Continuously think about how to improve the user experience across our products
- Proposing ways in which the OLIO product experience can 'surprise & delight' our users through creative design
- Keeping up to date with the latest guidelines and trends for mobile design

Once you have proven yourself you will have great freedom and autonomy, coupled with an enormous opportunity for personal development. All of our roles are remote working roles, however for London based team members there is the ability to co-work as well. We live for our mission, but like to have fun along the way!

IS THIS YOU?

Our ideal candidate will first and foremost be as passionate about our mission as we are! In addition to this, you will have the following experience and skills:

- Experience in designing mobile user interfaces for hybrid/native mobile apps is essential
- Detailed knowledge of material design and Apple Human Interface Guidelines
- Expert knowledge in user experience principles, graphic design and mobile & responsive web standards
- Strong visual design skills evidenced by examples of where you've created pixel-perfect consumer products
- Recognise the value of getting an MVP into the market and learning and iterating from there
- Passion for user research and metrics that track product successes
- Expert level in Sketch/Photoshop and Illustrator
- Experience in creating interactive prototypes (ideally Marvel or Invision)
- Experience creating navigation and page layout/templates, functional design, iconography, look and feel and style guides
- An eye for detail

And all OLIO team members share these attributes:
- o A self-starter with a 'can-do' attitude
- o Resourceful and creative
- o Thorough, but able to move quickly and decisively
- o A ruthless ability to prioritise
- o Excellent communication skills
- o Fun to work with ☺

HOW TO APPLY

Please send your CV, a link to your portfolio, and covering email explaining why you are the right person for this role to careers@olioex.com. Please use the subject line – Application: Product Designer