

## JOB OPPORTUNITY- OLIO MARKET MAKER in Hull

OLIO is the world's only neighbour-to-neighbour food sharing app, and our mission is to solve the problem of food waste in the home & local community. Globally, over one third of all the food we produce gets thrown away, which is worth over \$1 trillion. What few people realise however is that in the developed world, over half of all food waste takes place in the home, with the average UK family throwing away £800 of food each year - collectively adding up to £13bn. OLIO solves this with our award-winning mobile & web apps.

Over the past 2 years OLIO has grown from a local initiative in North London to a global movement. We now have over 500,000 users who have together shared more half a million items of food – with food being successfully shared in 32 countries and counting. Underpinning this incredible growth has been our volunteer programme, with over 20,000 people reaching out to spread the word about OLIO in their local community and rescue unsold food.

This is an opportunity to bring real change in your local community and have a lasting impact on food waste in the region. This position will be a 10 month fixed term contract, starting in September 2018.

## Required personality, capabilities and experience:

- -Entrepreneurial spirit, self-starter
- -Eloquent, empathic and outgoing yet professional
- -Strong organisation and time management skills
- -Flexible with work hours (on occasion, you will need to work late evenings/ early mornings and/or on the weekend)
- -Willingness to work in a fast-paced start-up environment
- -Ability to generate new ideas on how to engage people and execute independently
- -Intrinsic motivation, someone who is exceptionally passionate about preventing food waste
- -Well connected in the local community
- -High energy level and enjoys a lot of physical activity
- -Proficient in use of multiple social media platforms; using photography, video, blogs, written text

## Key responsibilities:

- -Develop and implement a growth strategy which targets local people in and around Hull with the help from the OLIO HQ
- -Engage the local users and promote the OLIO app through a wide variety of offline and online initiatives
- -Manage demand & supply of food available on the app
- -Build productive partnerships with local businesses, councils and community groups
- -Co-ordinate community events



Working Hours: 40 hours per week

Salary: 23K pro rata Location: Across Hull

Job Type: 10 month contract Ideal start date: September 2018

Interested parties should email <a href="mailto:careers@olioex.com">careers@olioex.com</a> and include their CV and a cover letter.

Applications are accepted until end of August 2018.



Elis, OLIO's Market Maker in Jersey, UK