



SOLVING THE PROBLEM OF FOOD WASTE

OLIO is the world's only neighbour-to-neighbour food sharing app, and our mission is to solve the problem of food waste in the home & local community, at scale. We do this by connecting anyone with spare food – which can be households or food businesses – with neighbours living nearby who would like it. Globally, over one third of all the food we produce gets thrown away, which is worth over \$1 trillion; and in a country like the UK half of all food waste takes place in the home. OLIO solves this problem with our award-winning mobile & web app.

Over the past 5 years OLIO has grown from a local initiative in North London to a global movement. We now have 5 million users who have given away over 25 million portions of food, in 59 countries. OLIOers have also given away 3 million household items in our non-food section; and the new 'MADE' section in the app which connects neighbours to sell home-made food and hand-made crafts, is growing extremely fast.

Underpinning OLIO's incredible growth has been our volunteer programme, with over 50,000 people reaching out to spread the word about OLIO in their local community. We also work with over 2,500 business locations across the UK via our [Food Waste Heroes Programme](#) to enable them to have zero food waste locations.

We have a bold ambition to have 1 billion OLIOers by 2030, given that reducing food waste has been identified by Project Drawdown as the #1 most important thing humanity can do to mitigate the worst effects of the climate crisis. Our work has been widely recognised, most notably by the United Nations who highlighted OLIO as a "beacon" for the world, and by Vivatech who awarded OLIO "Next European Unicorn".

JOIN OUR TEAM!

To take OLIO to our next level in growth and impact, we're recruiting for a **Chief Product Officer (CPO)** to take responsibility for the leadership, scaling and operations of OLIO's product team. The CPO will report into OLIO's Co-founder & CEO, and be part of the Senior Leadership Team.

The next stage of OLIO's journey will be focused on product development (for both the OLIO app and the systems that govern our Food Waste Heroes Programme), plus internationalisation into Latin America (Mexico, Chile, Argentina, Columbia), Asia (Singapore, NZ, AU) and Northern Europe (Ireland, Sweden, Netherlands), where we have already seen strong organic traction. We will also need to be ready to scale/enter new markets faster than planned.

We will be growing the OLIO community from 5 million members to 40 million over the next 2.5 years, and will exceed 10 million listings per month in a similar time frame.

In this role you will be responsible for:

- Working with OLIO's Co-founder & CEO to define the over-arching product vision, both for the C2C app, and the Food Waste Heroes Programme
- Scaling OLIO's product team (product managers and product designers) from 4 FTEs to approx. 15 FTEs within the next 6-12 months. This requires building out an efficient recruitment process and robust on-boarding capabilities
- Ensuring that an agile and MVP/MVP+ approach is taken to all new product development, whilst alerting colleagues to any trade-offs that are being made
- Ensuring that a data-driven 'test, measure, learn' mind-set is deeply embedded in our product delivery, whilst also being appreciative of the importance of vision & intuition for breakthrough thinking
- Building a strong relationship with other functions (e.g. Brand Marketing, Growth & Engagement, FWH Programme) to ensure their requirements are appropriately embedded into the product development process
- Building out a world-class customer satisfaction function which ensures that users' problems are dealt with in a timely and compassionate manner, whilst 'productising' away the root causes of problems where possible
- Supporting OLIO's international roll-out, and provide input into a company-wide translations project
- Working directly, and with the People Director, to ensure your team is well supported with regards to learning and career development

- Building strong relationships with your peers, including the CTO, the Chief Brand Officer, the Growth & Engagement Director, the Managing Director of the Food Waste Heroes Programme (OLIO's B2B proposition) and the Director of International Expansion
- Being an active member of the Senior Leadership Team, and supporting the co-founders in the effective leadership of the company and in future fundraising rounds (Series C+)

This function is currently working alongside 1.5 developer squads (1 for the main app, 0.5 for the FWH Programme) and will scale to supporting 5 squads (3 for the main app, 2 for the FWH Programme).

This is an incredibly exciting time to join OLIO and help us unlock our full potential! OLIO is a remote-first company with an incredibly strong culture and was last year listed as a top 5 place to work by Escape The City. We live for our mission, but like to have fun along the way!

IS THIS YOU?

Our ideal candidate will first and foremost be as passionate about our mission as we are!
In addition to this, you will have the following attributes:

- 5+ years in product leadership positions within high growth businesses – some of this experience will be in a consumer facing digital scale up that has grown to 10 million+ users, in multiple markets. Experience in marketplaces, gaming or social networks extremely important
- Experience scaling to multiple squads & managing the org structure & process changes required to make this happen quickly & effectively
- A hypothesis and data-driven approach to product development, coupled with an ability to develop a compelling over-arching product vision
- Highly process oriented with an ability to prioritise ruthlessly
- An entrepreneurial mind-set, with a strong bias towards action
- An inspirational product leader and coach with excellent people management and communication skills

You may also have the following experience which is desirable, but not mandatory:

- Product experience in B2B SaaS

All OLIO team members share these attributes:

- Mission obsessed
- Self-starters with a 'can-do' attitude
- Resourceful and creative
- Thorough, but able to move quickly and decisively
- A ruthless ability to prioritise
- Excellent communication skills
- Diverse (18 nationalities, 21% LGBTQT+, early 20s to 45+)
- Fun to work with 😊

HOW TO APPLY

Please send your CV and covering email explaining why you are the right person for this role to careers@olioex.com with the subject line "Application: CPO" by Monday 18th October 2021.