OLIO

SOLVING THE PROBLEM OF FOOD WASTE

OLIO is the world's only neighbour-to-neighbour food sharing app, and our mission is to solve the problem of food waste in the home & local community, at scale. We do this by connecting anyone with spare food – which can be households or food businesses – with neighbours living nearby who would like it. Globally, over one third of all the food we produce gets thrown away, which is worth over $1 trillion; and in a country like the UK half of all food waste takes place in the home. OLIO solves this problem with our award-winning mobile & web app.

Over the past 6 years OLIO has grown from a local initiative in North London to a global movement. We now have 5 million users who have given away 32 million portions of food, in 59 countries. OLIOers have also given away 3 million household items in our non-food section; and the new 'MADE' section in the app which connects neighbours to sell home-made food and hand-made crafts, is growing extremely fast.

Underpinning OLIO's incredible growth has been our volunteer programme, with over 70,000 people reaching out to spread the word about OLIO in their local community. We also work with over 4,500 business locations across the UK via our [Food Waste Heroes Programme](#) to enable them to have zero food waste locations.

We have a bold ambition to have 1 billion OLIOers by 2030, given that reducing food waste has been identified by Project Drawdown as the #1 most important thing humanity can do to mitigate the worst effects of the climate crisis. Our work has been widely recognised, most notably by the United Nations who highlighted OLIO as a "beacon" for the world, and by Vivatech who awarded OLIO "Next European Unicorn".

JOIN OUR TEAM!

To help take OLIO to our next level in growth and impact, we're recruiting for a **Head of Product Design** to lead the product design function at OLIO. The Head of Product Design will report into OLIO's Chief Product Officer (who reports into the Co-founder & CEO) and will lead a team of 4.

Over the next 2.5 years, we will be growing OLIO
- Team from 40 to 150+
- Revenue from £2.5m ARR to £20m+ ARR
- Community from 5 million members to 25+ million, and 5+ million listings per month
- From a presence in a small handful of markets to a dozen international markets

In this global role you will be responsible for:
- Heading up a team of 4:
  - A product designer for the main mobile & web app used by the broader OLIO community
  - A product designer for the Food Waste Heroes Programme tools
  - 2 vacancies, whose roles will be scoped and recruited by the Head of Product Design
- Supporting 5 quads (3 squads on the main mobile & web app; 2 squads working on the FWH Programme) to ensure their design requirements are delivered to a high quality, with consistency across squads, and in a timely manner
- Apportioning work across the design team and providing direction and support as required
- Leading from the front by taking responsibility for some of the team's design work yourself
- Ensuring we have a clear, efficient and scalable product design process, and a well-documented design system & set of guidelines
- Ensuring an evidence-led design process and culture, that leverages data and user feedback throughout
- Ensuring our designs harness best practice in UX/UI whilst also innovating to provide moments of delight
- Ensuring we constantly test, measure & learn to keep improving our product designs
- Ensuring we take a lean, pragmatic approach to testing – focusing on validating our highest risk assumptions
- Planning & prioritising sprint work with the Product Managers, and ensuring the team's designs can be easily accessed by the developers and are translated to code effectively
- Managing relations between the product design, product management and technical teams

- Working with the Head of Customer Insights to ensure we have a process in place which enables everyone in the product design team to have rich regular interactions with our users, and access to research and insight which highlights our users' motivations and barriers/concerns
- Working with the designers in the brand marketing team to ensure a consistent look & feel across all OLIO platforms

This is an incredibly exciting time to join OLIO and help us unlock our full potential! OLIO is a remote-first company with an incredibly strong culture and was last year listed as a top 5 place to work by Escape The City. We live for our mission, but like to have fun along the way!

IS THIS YOU?

Our ideal candidate will first and foremost be as passionate about our mission as we are! In addition to this, you will have the following attributes:

- A proven track record in product design, with solid experience leading, mentoring and managing other designers
- Strong background in the theory and practice of product design, and passionate about the impact of excellent product design on end users and the business
- Experience in B2C or P2P marketplaces, gaming or social media highly desirable
- A strong portfolio of case studies to show how you've approached design, the process you've taken and the results you've achieved
- A clear track record of developing the talent within your team
- Excellent problem solving and communication skills
- An outstanding relationship builder across multiple functions

All OLIO team members share these attributes:
- Mission obsessed
- Self-starters with a 'can-do' attitude
- Resourceful and creative
- Thorough, but able to move quickly and decisively
- A ruthless ability to prioritise
- Excellent communication skills
- Diverse (18 nationalities, 21% LGBTQT+, early 20s to 45+)
- Fun to work with ☺

HOW TO APPLY

Please send your CV and covering email explaining why you are the right person for this role to natasha@missiondriventalent.co.uk with the subject line "Application: Head of Product Design" by Friday 26th November.